



# **Growing U.S.-Turkey Trade and Investment**

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# Economic Cooperation

**“Economic cooperation...  
reinforces the common security  
that Europe and the United States  
share with Turkey as a NATO ally,  
and the common values that we  
share as democracies.”**

**President Barack Obama to  
TBMM  
April 6, 2009**





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# U.S.-Turkey Relations

**“We see Turkish-American relations not only as a security-based strategic cooperation but as a cooperation on democracy and economic prosperity, for our nations and for the global society.”**

**Secretary of State John Kerry  
November 18, 2013**

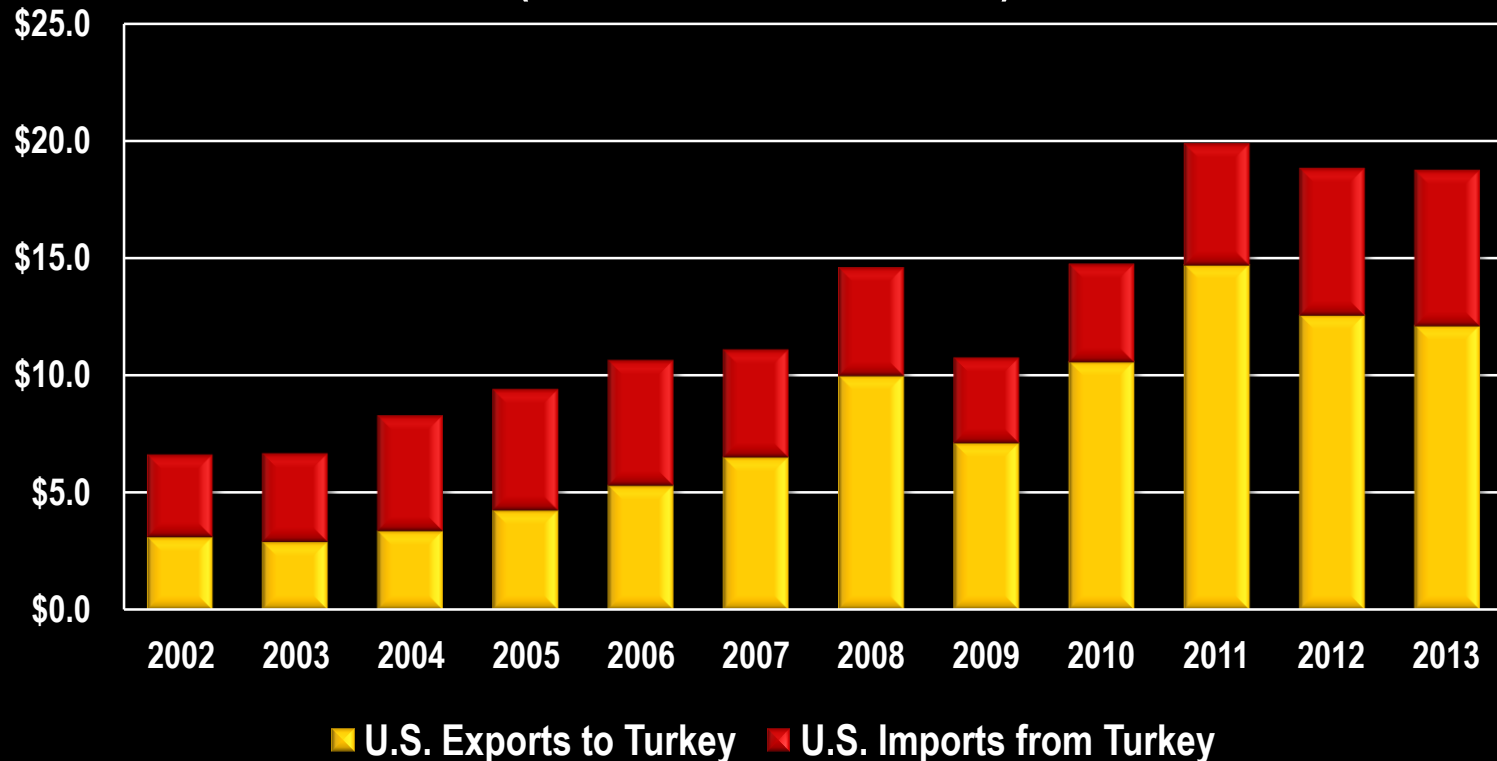




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# U.S.-Turkey Trade: 2000 – 2013

(millions of U.S. dollars)





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## Economic Engagement:

- EPC
- TIFA
- FSECC
- HLC





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# T-TIP

**“As the United States pursues a new trade and investment partnership with the [European Union], I want to make sure that we also keep deepening our economic ties with Turkey. So we’re creating a new high-level committee that will focus on increasing trade and investment between our two countries and will help fuel Turkish innovation.”**

**President Barack Obama  
May 16, 2013**





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# Next steps...

## Turkish public sector:

- ☐ Complete EU accession
- ☐ Achieve 2023 goals
- ☐ Maintain investment climate
- ☐ Protect Turkey's "brand"
- ☐ Improve business climate, transparency, etc.

## Turkish business sector:

- ☐ Expand business links
- ☐ Identify T-TIP winners/losers
- ☐ Make the case for an FTA
- ☐ Engage USG through partners
- ☐ Continue to innovate



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# Teşekkür ederim!

## Jim Turner

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