



Urbanization

*a development perspective on
equitable, inclusive, and green growth*

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THE WORLD BANK



Ankara | January 12, 2012





*Policy debates moving towards harnessing
the benefits of urbanization*





- **90%** of all urban population growth in the next 20 years will take place in developing countries (**2 billion new inhabitants**)
- **10x** the pace of urbanization in developing countries relative to developed countries

Why reconsider urbanization
in developing countries?





**1. Cities are
central for
economic
progress**

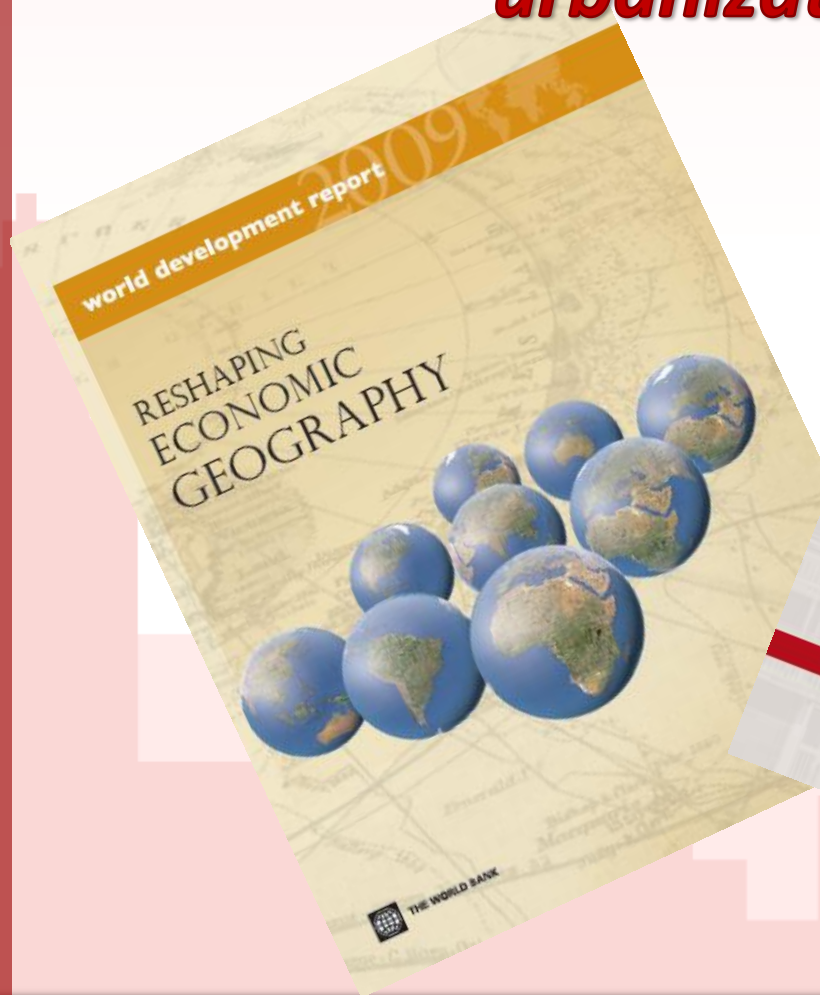
**2. What makes
cities successful?**

**3. Responding
dynamically to
changes in
economic , social
and environment
structures**

Talk Outline



Paradigm shift in considering urbanization policies



***From targeted interventions to economic
and social integration***





Helping cities plan for an economically successful and environmentally sustainable future

encouraging
progressive land and
housing markets

supporting city
economies

focusing on the
core elements of
the city system

promoting a safe
and sustainable
urban environment

making pro-poor
policies a city priority



The World Bank's Urban Strategy



***Cities are central for
economic progress***





WDR 2009 *Reshaping Economic Geography* has shown that ...

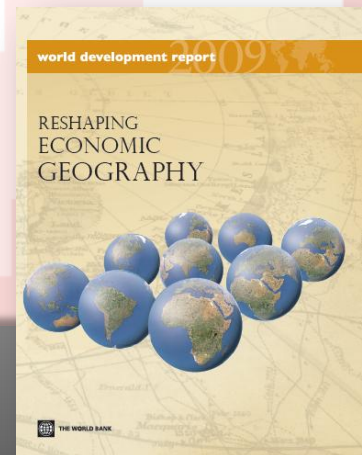
No country has achieved advanced levels of development without urbanizing

Investment attraction and job creation –
Firms seek to locate in places with access to markets, good infrastructure services and connectivity

Large, primary cities serve as gateways to the international economy

Density achieves greater efficiency in service delivery – lower cost per capita

Why is Urbanization Important?



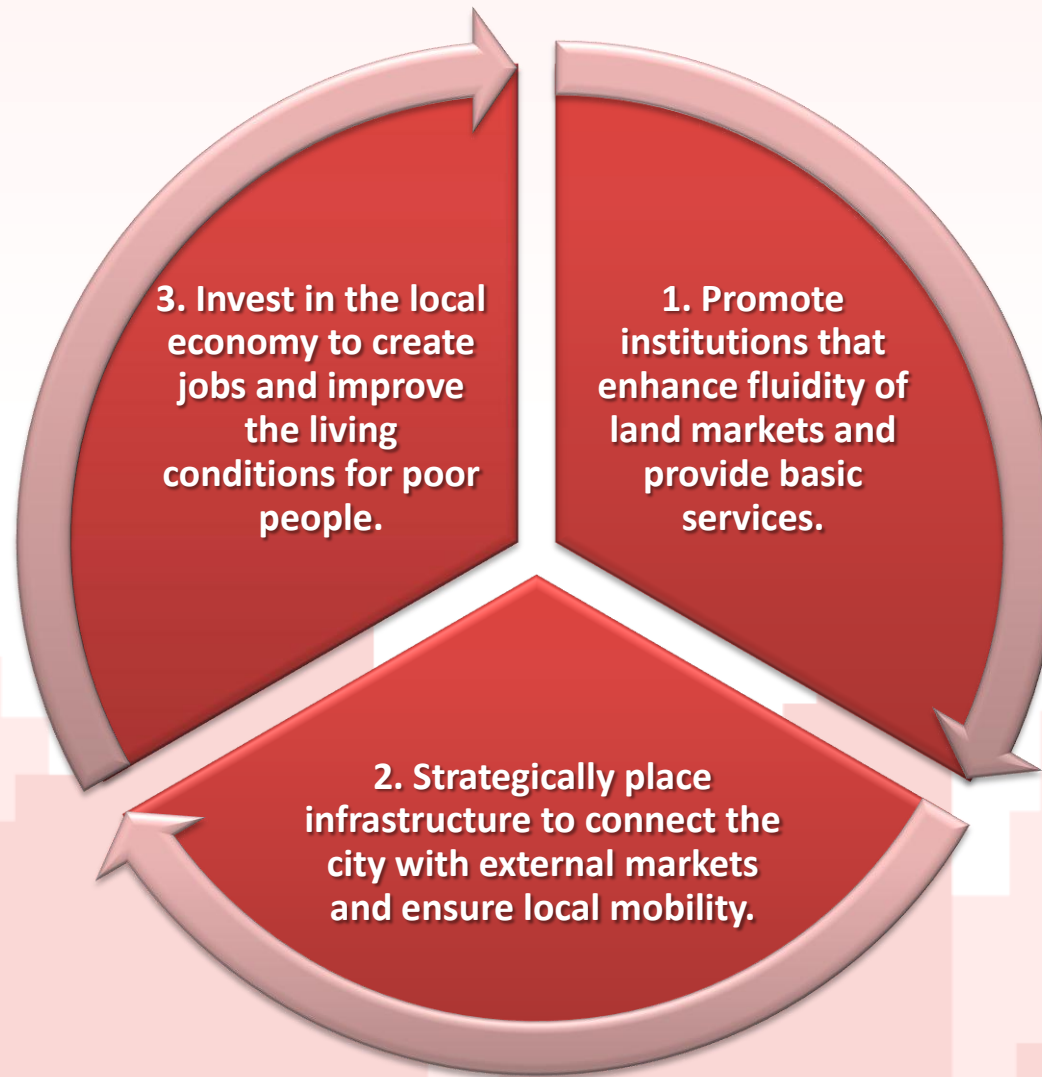


Cities: Engines of Economic Growth



What makes cities successful?





3 principles for city success



SHENZHEN – 30 YEARS AGO



Transformations are possible when land use is fluid

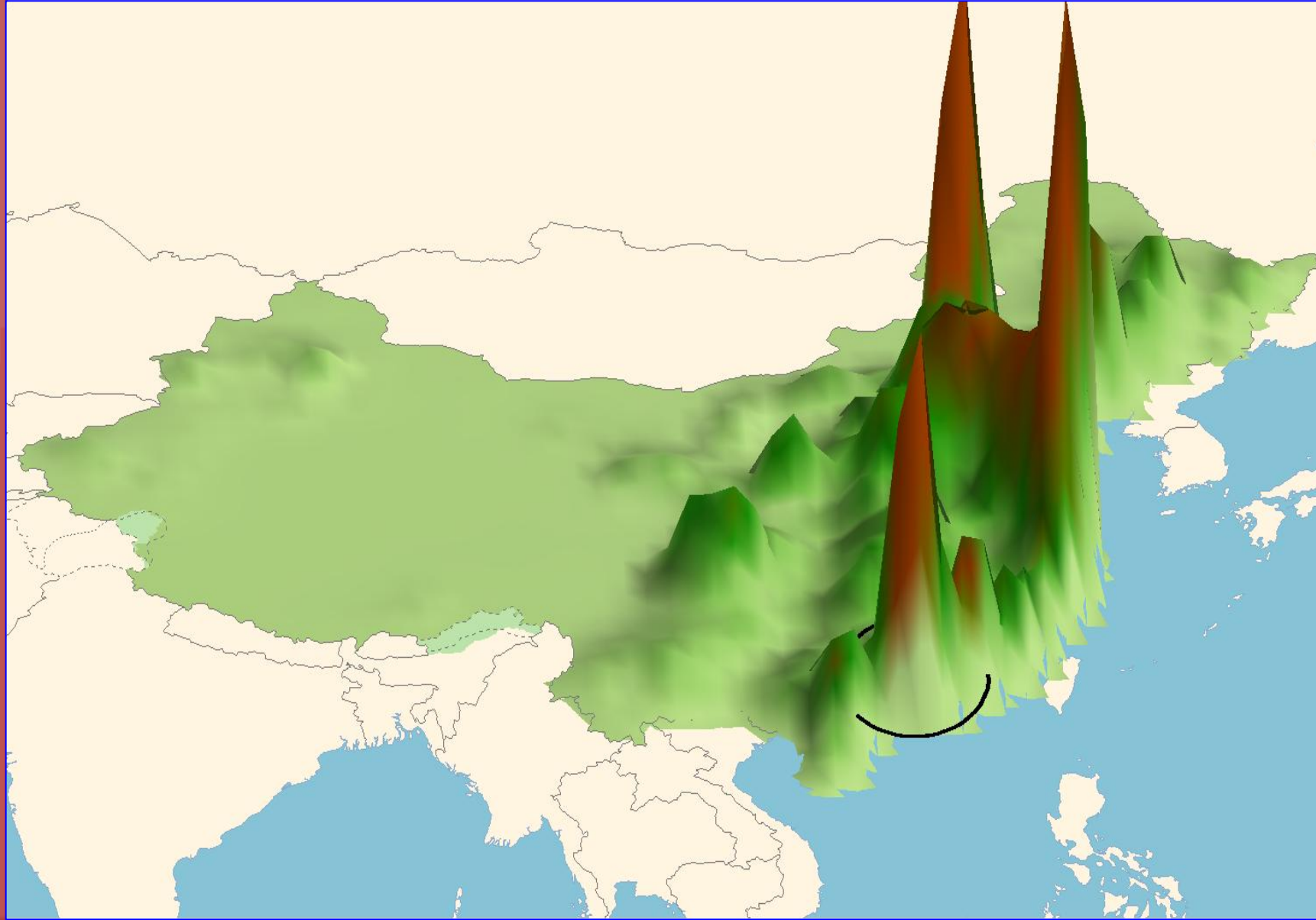




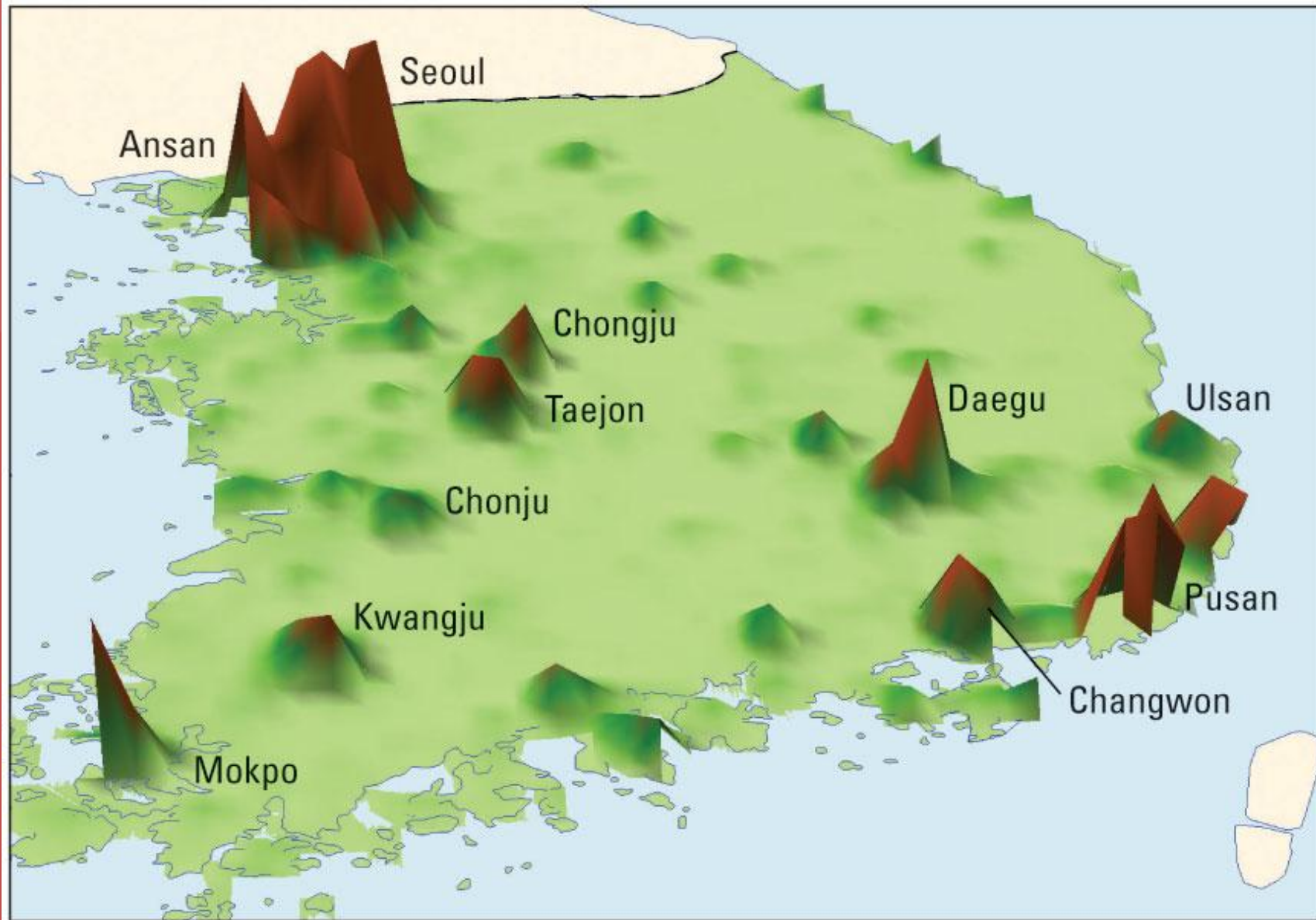
SHENZHEN – TODAY



Transformations are possible when land use is fluid



Look at Shenzhen and China

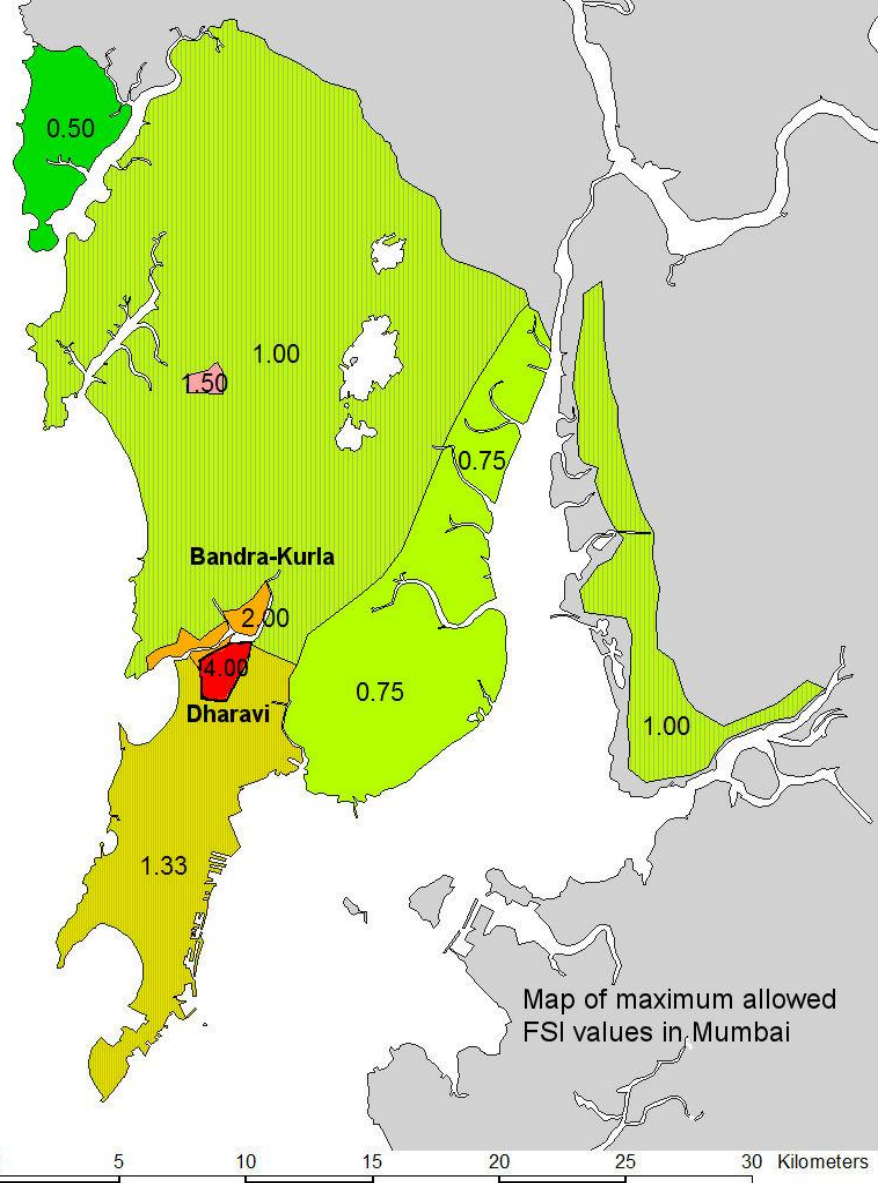
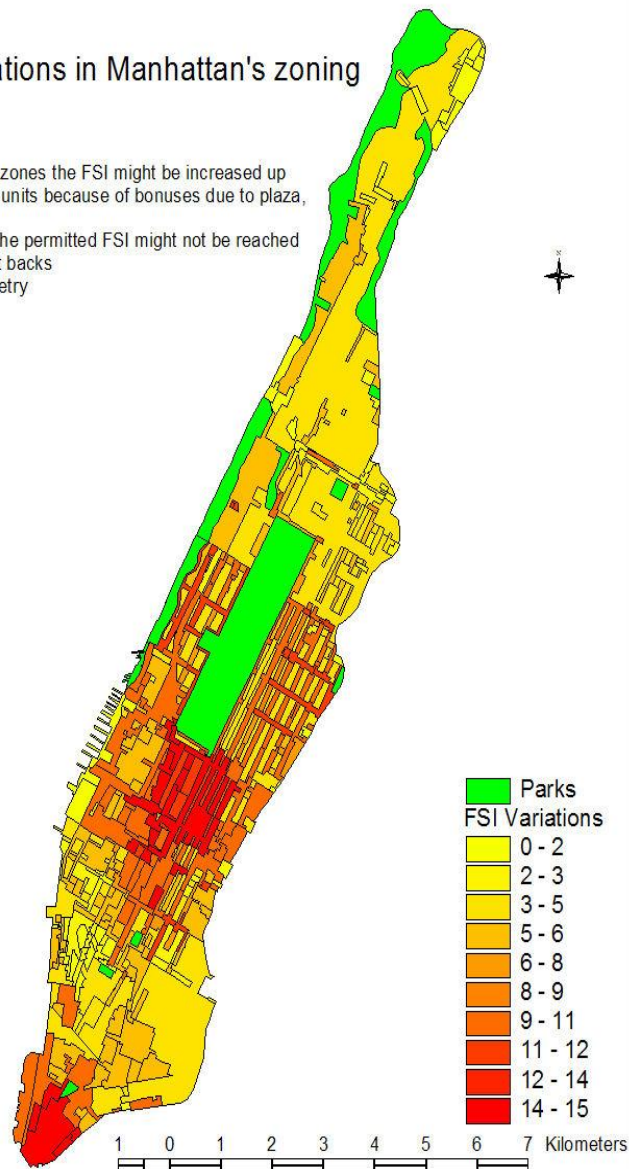


Look at Seoul and South Korea



FSI Variations in Manhattan's zoning

Note: in some zones the FSI might be increased up to 2 additional units because of bonuses due to plaza, arcades etc.
In some area the permitted FSI might not be reached because of set backs and plot geometry



Flexibility and granularity in adapting land use and densities to emerging demand





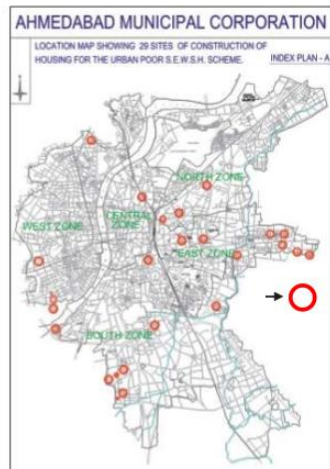
Successful City Mgmt

**Visionary
leaders**

Active citizens

**Public-private
partnership**

LOCATION MAP SHOWING VARIOUS SITES OF
CONSTRUCTION OF HOUSING FOR THE URBAN POOR



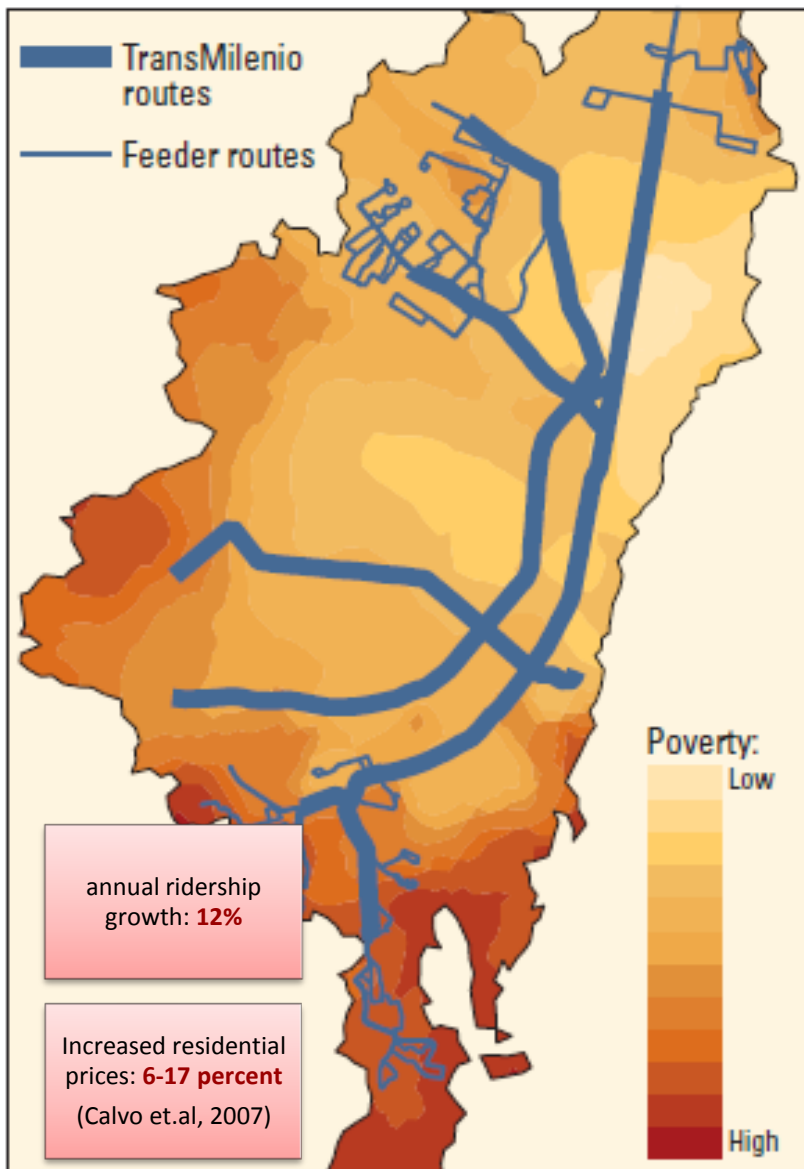
Development Strategy

Institutions
(ex: water, waste)

Infrastructure
(ex: BRT, health
centers)

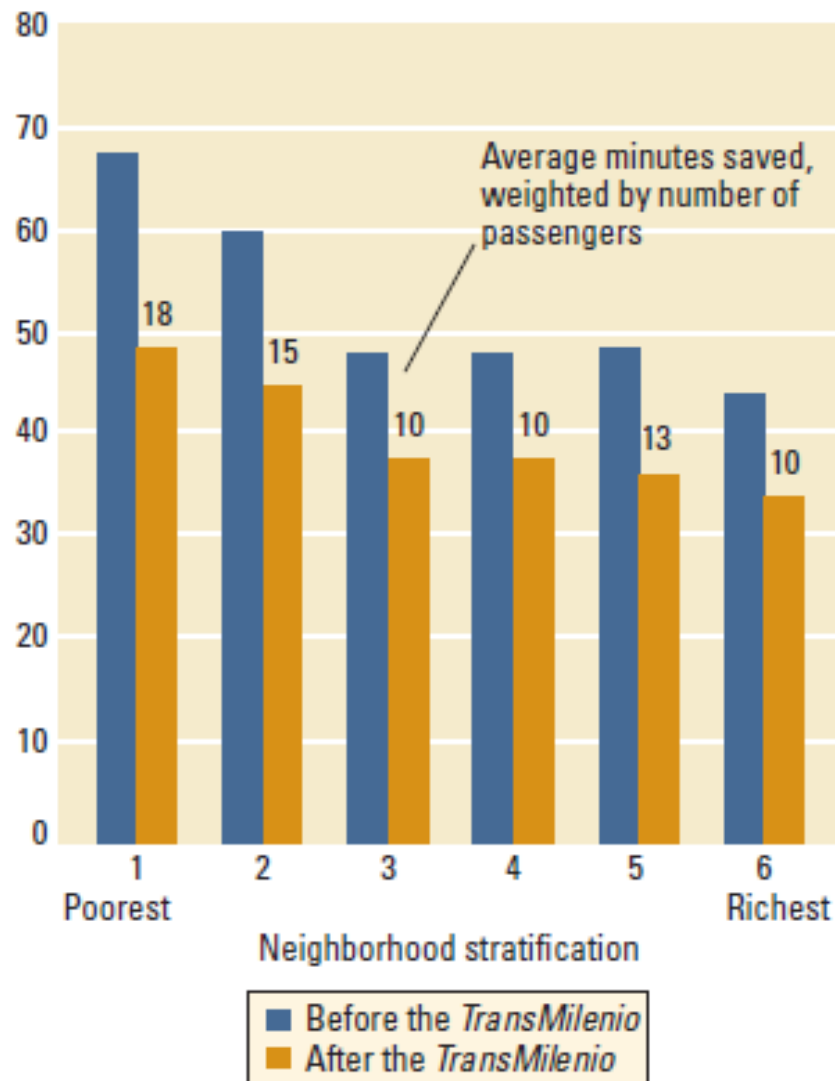
Interventions
(ex: housing for
poor)

**Ahmedabad's innovative approach:
institutions, infrastructure, and interventions**



Source: World Development Report 2009, Yepes 2008

Minutes spent during rush hour within transport system



Lay the foundations of connective infrastructure such as to integrate labor markets – Transmilenio in Bogota





Cheoggyecheon riverbank slums in Seoul (1955 vs. 2007)



Nangok Slums in Seoul (1995 vs. 2007)

*Seoul focused on strong institutions, connective infrastructure,
and targeted interventions – to enable rapid transformation*





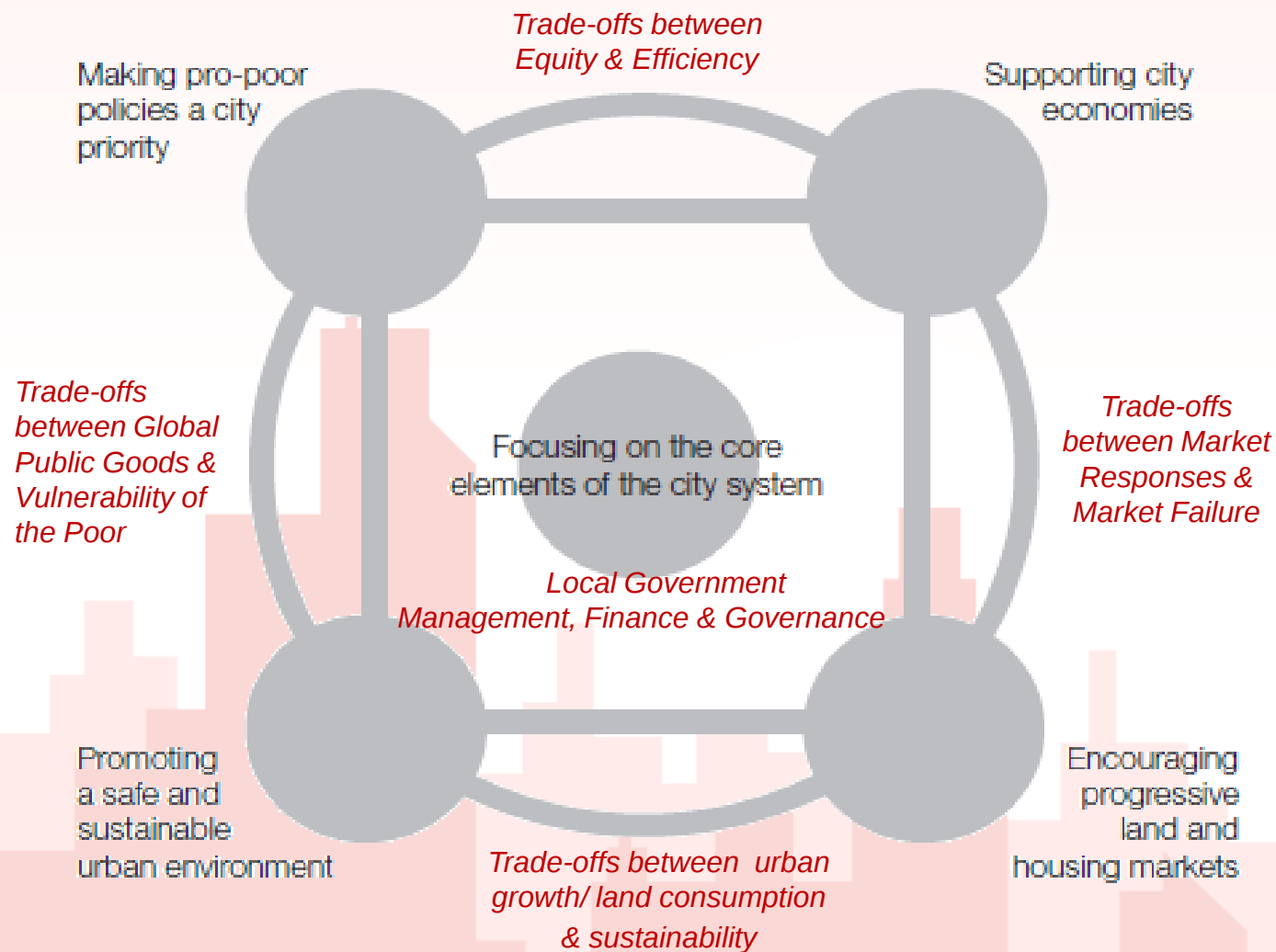
How can we continue to better **harness the opportunities for economic growth and poverty reduction** offered by urbanization, **while mitigating its negative externalities** (economic, social, and environmental)?



How can we do so given the **unprecedented speed and scale** at which this urbanization is progressing?



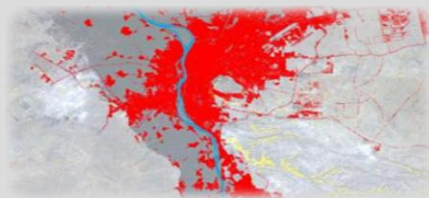
At the Crux



The City System: A Five Part Analysis With Linkages to Our Business Lines



Urbanization Reviews: Diagnostic tools to prioritize investment and sequence reform



WHERE?

- Demand for cities – by people and businesses
- Spatial Expansion of cities



WHAT?

- Identify markets that need policy reform and investment support
- Identify where markets need correction for broader social inclusion or sustainability



WHEN?

- Sequencing and prioritizing spatial sectoral interventions
- Identifying roles for different levels of government and the private sector in translating priorities into action

UR Pilots

China	Colombia	South Korea
Indonesia	India	Georgia
Vietnam	China	Middle East North Africa





MISSION

“ *To put the world's best knowledge, data, and innovations in the hands of policymakers and practitioners in order to harness urban growth for better development outcomes.*

Why Focus on Urbanization?



95%

Of population growth in the developing world

+2 BILLION

Additional human beings in cities by 2030



70%

Of global GDP

Towards a Global Urban Community of Practice

Urbanization Knowledge Platform





1. Connections

EXTEND **PROFESSIONAL NETWORKS**
AND **LEARN** IN COMMUNITIES OF PRACTICE

3. Open Data

PROMOTE COMMON URBAN **INDICATORS**
AND WIDEN ACCESS TO URBAN **DATA**

2. Open Knowledge

ANSWER **PRAGMATIC** QUESTIONS
THROUGH **COLLABORATIVE RESEARCH** FOR
NEW POLICY **INSIGHTS**



Three Components



**URBAN
KNOWLEDGE.ORG**
a global knowledge partnership



Global and regional partnerships to connect governments, academia, think tanks, and industry

The Urbanization Knowledge Partnership
for vision

We aim to put the world's best knowledge and data in the hands of policymakers and practitioners. In order to harness urban growth for better development outcomes. This means moving beyond a static repository, and beyond conferences and workshops, towards an open-source knowledge exchange – a global nexus of urban stakeholders, that evolves over time.

Learn more: [English](#) | [Spanish](#) | [Arabic](#) | [Chinese](#)

initial events and activities

Regional Launch Events

Regional dialogues were organized and hosted in partnership with city governments, local think-tanks and research institutes. Participants have included national Ministers, city Mayors, world-class researchers, and World Bank staff. Workshops were themed around key urban topics, such as Land Markets, Infrastructure and Spatial Planning, Metropolitan Management, and Sustainable Cities.

Launch Video

Learn more about the Partnership's objectives by viewing our introductory video.

C40 Announcement

Presentation by Rob Zoellick, President of the World Bank, at the C40 Summit of large cities.

View Events

View details of past and future events, including a library of short 'knowledge nuggets' and event presentations.

VISIT US AT:



'Dueños de carros deben pagar por vías y polución': Edward Glaeser

Por: RICARDO ÁVILA / DIRECTOR DE PORTAFOLIO | 7:58 p.m. | 30 de julio de 2011



Edward Glaeser, profesor de la Universidad de Harvard, en entrevista con Ricardo Ávila.

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The Korea Herald

The Nation's No. 1 English Newspaper

KRIHS, World Bank sign deal for urban development

2011-07-07 19:58



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Thank you!

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