

Maastricht School of Management



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Maastricht School of Management

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Maastricht School of Management

Management:

- Prof. Dr. Ron Tuninga, Dean
- Klaas van Mierlo, MSc, Managing Director
- Mr. Meinhard Gans, MSc, Director International Projects and Programs



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Maastricht School of Management

- 1952 — Foundation of the Research Institute for Management Science (RVB) at the Technical University of Delft
- 1955 — Foundation of the Research Institute for Management Science (RVB) at the Technical University of Delft
(The Netherlands premier engineering school)
- 1959 — Technical Assistance and Training Programs on behalf of developing countries.
- 1970 — RVB rapidly expands its activities with training courses in Delft
- 1983 — Launch of the first MBA Program
- 1989 — RVB moves from Delft to the historical city of Maastricht
- 1990 — Official opening of the new campus by H.R.H. Prince Claus of the Netherlands
- 1991 — First MBA Outreach Program
- 1993 — RVB changes its name into Maastricht School of Management (MSM)
First Executive Program
- 1995 — First PhD graduate
- 1998 — MSM builds a new wing with the Conference Hall, MSM Information Center and the Office Garden. Mr. H. van den Broek, European External Relations Commissioner, opens the new wing
- 1999 — Palestinian leader Arafat visits MSM to receive an honorary degree
- 2000 — MSM accredited by the Association of Collegiate Business Schools and Programs (ACBSP).
- 2004 — MSM hosts the Symposium "Turkey and the European Union: Looking Beyond Prejudice" in April. Later this year, MSM organizes the International Management Development Association (IMDA) the 13th World Business Congress
- 2005 — MSM receives full accreditation by the Association of MBAs (AMBA).
Introduction of MM program
- 2006 — MSM receives NVAO accreditation (Netherlands Flemish Accreditation Organization).

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Maastricht School of Management

Mission

- To provide State-of-the-Art Management Education to students from across the world
- Dedicated to excellence in
 - Management Education
 - Technical assistance and consultancy
 - Applied research



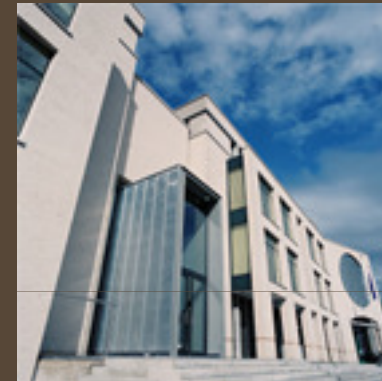
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Maastricht School of Management

Distinctive Competencies

- International faculty and staff
- Multicultural environment
- Outstanding global reputation
- State-of-the-art curriculum
- Global Alliances
- Extensive network worldwide



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Maastricht School of Management

Accreditation of educational programs

Accredited by:

- the NVAO, the Inspection Council of the Dutch Ministry of Education, Culture and Science,
- Association of MBA's (AMBA)
- Association of Collegiate Business Schools and Programs
- International Assembly for Collegiate Business Education



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Maastricht School of Management

Services Education and Training:

Degree programs:

- **Master level:** MBA (Master of Business Administration), full time/part-time, MM (Master of Management), *e-learning* based MBA (starting 2007)
- **Doctoral:** DBA (Doctor of Business Administration), PhD (Doctor of Philosophy, joint Dutch Universities)

Executive Education Programs (EP):

- advanced management programs,
- mid-career management programs



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Maastricht School of Management

Services: TA and research:

Research:

various research schools on Sustainable business development, Entrepreneurship and business development

Technical assistance in institutional development and management

- Management development for the private and public sector
- (Gender) entrepreneurship development
- Environmental management



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Maastricht School of Management

Environmental management field:

Training programs:

- Environmental management, 12 weeks duration
- Sustainable business development, 3 weeks
- Project appraisal and impact assessment, 12 wks
- Project management, 3 wks

Capacity building projects: at the crossroads of environment, sustainable business and management.

Institutional development projects: a/o Uganda, Nepal, Mongolia, South east Asia,



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Maastricht School of Management

Research and business development:

- Center for Entrepreneurship and Development Studies
Focal countries: China, Russia, Turkey
- Expert Center on Sustainable Development and Corporate Social Responsibility
in partnership with Erasmus University Rotterdam,
Nyenrode University and the University of Amsterdam

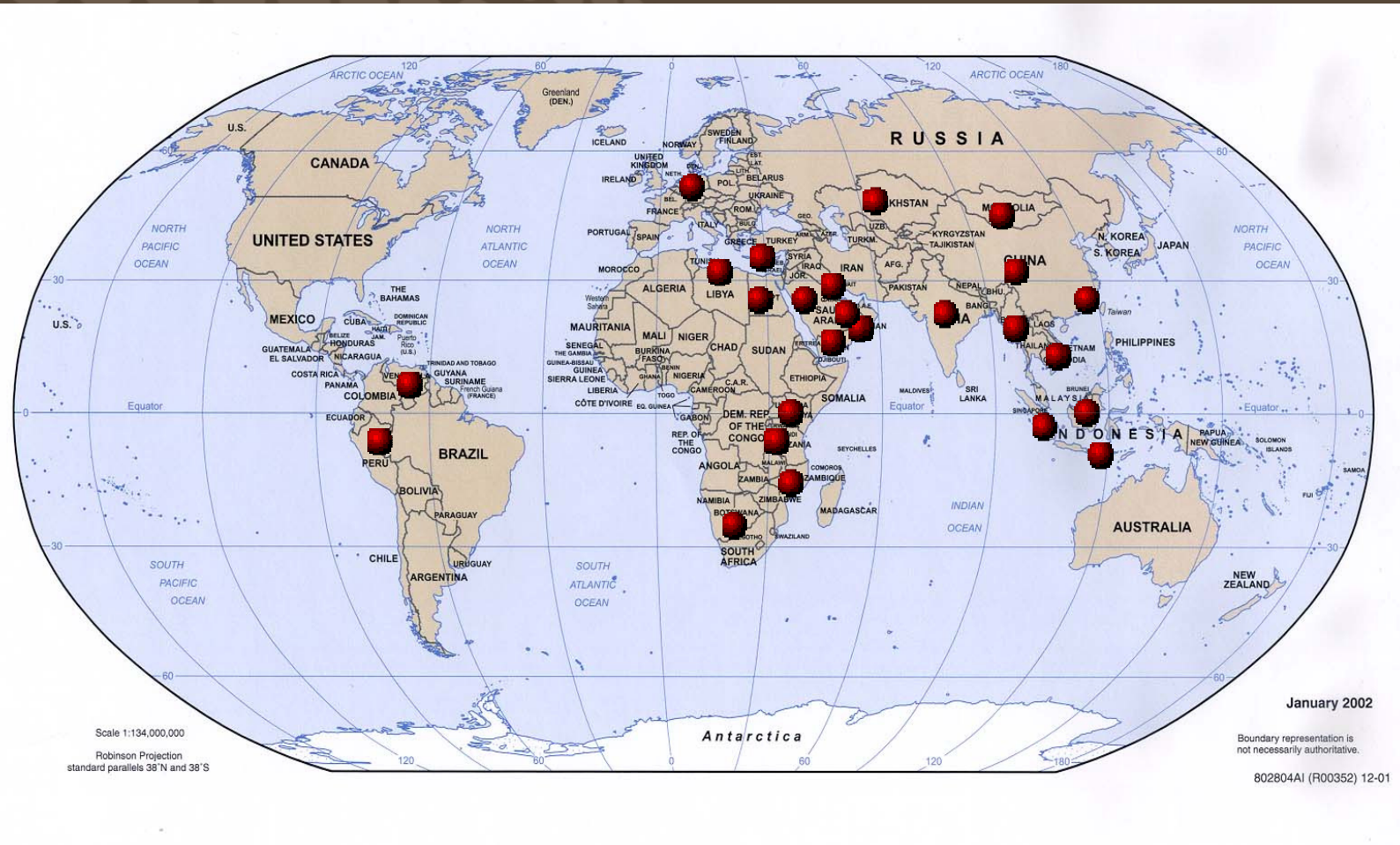


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Maastricht School of Management

Worldwide Presence



25 countries - 30 partners - more than 2000 students

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Maastricht School of Management

International operations worldwide: MBA

Bangladesh

China

Cyprus

Egypt

India

Indonesia

Iran

Jordan

Kazakhstan

Kenya

Kuwait

Malaysia

Malawi

Malta

Mongolia

Mozambique

Namibia

Peru

Rwanda

Saudi Arabia

Seychelles

Singapore

Suriname

Swaziland

Tanzania

U.A.E.

Uganda

Vietnam

Zambia

Zimbabwe



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Maastricht School of Management

Overview of operations:

International MBA education:

- 30 Countries
- 35 Locations
- 25 Counterpart institutions
- Approx. 35 Intakes annually
- Approx. 11,500 alumni worldwide
- Approx. 1,500 participants enrolled annually

International projects and consulting:

- Institutional development projects: approx. 15 per year
- Track record of more than 100 projects undertaken in various areas of management, entrepreneurship and environmental management
- Work for major donors, including Worldbank, UN system, EU and Netherlands Government



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Maastricht School of Management

MsM strategic focus on Turkey

- 2004 International symposium “Turkey and the EU, looking beyond prejudice”
- Joint symposium MsM and KoÇ University
- Under auspices of a/o: Council of Europe, European Commission, Economic and Foreign Policy Forum, Turkey
- Various senior level key note speakers from the public and private sector and academia, from Turkey and the EU



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Maastricht School of Management

MsM continued focus on Turkey

Center for Entrepreneurship Development:

- to be established 2007,
- specific target is Turkey, next to China and Russia
- scope: the fostering of business contacts and business development, utilising the MsM international Alumni base



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